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FOR IMMEDIATE RELEASE

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HALL OF FAME HEALTH ANNOUNCES PARTNERSHIP WITH OFF THE FIELD NFL WIVES ASSOCIATION

LARGEST ORGANIZATION OF NFL PLAYERS' WIVES TO PROMOTE HEALTH CARE SERVICES TO FORMER PLAYERS & FAMILIES, IMPACTING COMMUNITIES

CANTON, OHIO – The Off the Field NFL Wives Association today is joining with Hall of Fame Health to announce a relationship to serve their respective missions.

A 16-year-old organization, OTF – the official wives association of National Football League players and retirees – seeks to empower its more than 12,000 members nationwide by creating opportunities for them to impact communities across the country through philanthropic endeavors that focus on families.



Hall of Fame Health, which launched two years ago during Super Bowl Week in Miami, seeks to bring world-class health care solutions and services to all those in the football community. Its focus is not only on the former player, but also on wives, kids and other family members or dependents. As such, Hall of Fame Health recognizes a special fit and bond between the two organizations.



“This may be the most important relationship we will ever form,” said **Jeremy Hogue**, CEO of Hall of Fame Health. “These are strong women, and like most women across the country, they typically make the decisions regarding health care in their homes. They ensure their husbands get the care they need and their kids get the care they need. We want to support them and make that process

easier, and also make sure they don’t sacrifice themselves in the process and get the care they need as well.”

Since its launch, Hall of Fame Health has assembled some of the most notable organizations in the country to build its offerings, from a concierge service to help families navigate and advocate for them, to partnerships with health systems and medical groups, to assistance on insurance and benefit issues, to one of the most comprehensive behavioral health networks in the country with providers across all levels of care, and including a team to assist families in

times of crisis. And with a focus on serving the entire family, OTF shares in the excitement around the relationship.

"I'm looking forward to this much-needed partnership to ensure NFL Wives are getting the most value from our benefits," said **Rachel McKenzie**, OTF President and wife of 11-year NFL veteran **Mike McKenzie**. "Among the exciting opportunities, we look forward to implementing a plan with the onboarding process. While working through claims, it's imperative to have a partner that is accessible and that will provide direct answers to questions about benefits – understanding what you have access to – and claims.

"Together, we will help reduce time spent with the intricacies of disability benefits and much more!" McKenzie said.

While the core of its mission is to serve football families, Hall of Fame Health is equally attracted to joining OTF in positively impacting the lives of women and families beyond football.

OTF is a national, nonprofit organization, comprised solely of the spouses of active and retired NFL players. OTF is a 501(c)(3) charitable organization that strives to be a resource to its members and their communities. The purpose of the OTF is to forge an alliance of women who are fully committed to collectively affect change within themselves as well as their surrounding communities. They have raised and donated just shy of \$1 million to various charitable organizations, including several children's hospitals and other health-related organizations.

"We have so many women who are already leading in their communities, setting up foundations, volunteering, raising money, organizing and educating – and so much of it is related to health," said **Ashley Brown**, a co-founder of OTF, a current board member and wife of 20-year NFL veteran **Ray Brown**. "We are really excited about what this alignment with Hall of Fame Health can do for these efforts."

"What Hall of Fame Health and OTF can do for communities across the country is very big," Hogue said. "You take an organization of motivated, united and driven women like this and you can do great things, which they already are doing. When you add that to all of the world-class partners Hall of Fame Health has who are working to change their communities for the better, and the combination is going to be amazing."

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ABOUT HALL OF FAME HEALTH

Hall of Fame Health is a joint venture between the Pro Football Hall of Fame and Sovereign Healthcare, created to develop services and solutions for all persons associated with the game of football, and extending these efforts to impact our communities. The entity seeks to play an integral role in shaping health care services and benefits, pioneering innovative new business ventures, partnering with market leaders in various go-to-market strategies, coordinating game-changing research, raising funds for those in need of financial assistance or services, and advocating for better health care for all. For more information about Hall of Fame Health, visit HOFHealth.com.

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ABOUT OFF THE FIELD NFL WIVES ASSOCIATION

Off the Field is the Official National Football Players' Wives Association comprised of talented and diverse wives of active and retired professional football players. Our mission is to unite and empower our members to perform and support philanthropic initiatives that enhance the quality of life for families in our communities. For more information, visit www.offthefieldpwa.org.

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ABOUT THE PRO FOOTBALL HALL OF FAME

Located in Canton, Ohio, the birthplace of the National Football League, the Pro Football Hall of Fame is a 501(c)(3) not-for-profit institution with the Mission to Honor the Heroes of the Game, Preserve its History, Promote its Values, & Celebrate Excellence Together.

The Pro Football Hall of Fame is accredited by the American Alliance of Museums. AAM accreditation is national recognition for the museum's commitment to excellence and the highest professional standards of museum operation and public service.

Hundreds of thousands of fans from across the globe travel to Canton annually to experience an inspirational, interactive museum that chronicles America's most popular sport. Fans can also enjoy the Hall of Fame Store at the Hall, and online at www.profootballhof.com/store, for merchandise from all 32 NFL clubs plus the Hall of Fame. Proceeds from the Store support the Hall's Mission. **Gridiron Glory Myrtle Beach** opened in South Carolina this summer, giving fans another opportunity to experience "The Best of the Pro Football Hall of Fame." For more information, go to HOFMyrtleBeach.com.

Construction on Hall of Fame Village Powered by Johnson Controls, a mixed-use development project, is under way in Canton to transform the Hall of Fame's campus.

