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Ochsner Health joins Hall of Fame Health to serve its communities of football families and combat veterans

NEW ORLEANS--Ochsner Health has joined Hall of Fame Health as its exclusive partner in the Gulf South region, providing expert care and innovative healthcare resources to Hall of Fame Health's community of former professional football players, select combat veteran groups, and their families.

Through its renowned clinical programs, nationally recognized physicians, and convenient locations across Louisiana and Mississippi, Ochsner will greatly expand Hall of Fame Health's ability to meet the needs of families by utilizing our concierge-style service. Through the partnership, Hall of Fame Health members will have access to all of Ochsner's specialties and treatments, including award-winning specialty services— such as <u>cardiology</u>, <u>neurosciences</u>, <u>orthopedics</u>, and <u>sports medicine</u>, to name a few. <u>Primary care and family medicine</u> services will be prioritized so member families can stay healthy, remain active and live well while staying ahead of potential health problems and managing chronic conditions. This partnership will be led by an appointed medical director, <u>Christopher White</u>, <u>MD</u>, interventional cardiologist and medical director of Ochsner's centers of excellence.

"We are proud to join forces with Hall of Fame Health, as it represents a significant commitment to providing high-quality healthcare to the communities we serve," said Dr. White. "At Ochsner, we treat patients from all walks of life and are very experienced with the unique healthcare needs of professional athletes. We are thrilled to be able to connect them and their families with the many services our health system provides."

Hall of Fame Health, which began as an initiative of Pro Football Hall of Fame members, focuses on caring for former professional football players and their families, many of whom often face healthcare challenges without the resources available to them during their playing years. Hall of Fame Health provides these families with vital resources nationwide to ensure they connect with the best care possible.

Many of the top health systems, medical groups, technology companies, and other global healthcare leaders have partnered with Hall of Fame Health to help it serve this population. Hall of Fame Health's platform is also selectively offered to other groups, like the <u>Special Forces Foundation</u>, which serves combat veteran special operators as a supplement to Veterans Affairs offerings and other government programs.

"We serve communities of individuals and their families, who at times in their lives were the very best at what they do. It's fitting that those stepping up to join our mission are – in the healthcare world – only the best of the best. Ochsner is such a premier health system, and we couldn't be more honored to have them join us," said Jeremy Hogue, CEO of Hall of Fame Health.

"We are also so impressed with Ochsner's data-driven approach to closing gaps in health disparities for people in Louisiana," said Hogue. "This issue is near and dear to us, and for Ochsner, it's not just talk, it's real action."

Through its collaborative <u>Healthy State initiative</u>, Ochsner Health partners with government, non-profit, and business organizations to create healthier, happier, and more productive communities, with health equity at the forefront of these efforts. Hall of Fame Health members and their families will have the opportunity to benefit from Healthy State research, technology, and new methods to improve health and wellness.

To learn more about Ochsner and its services, please visit www.Ochsner.org. To learn more about Hall of Fame Health and its member communities, please visit www.HofHealth.com.

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About Ochsner Health

Ochsner Health is the leading not-for-profit healthcare provider in the Gulf South, delivering expert care at its 46 hospitals and more than 370 health and urgent care centers. For 12 consecutive years, U.S. News & World Report has recognized Ochsner as the No. 1 hospital in Louisiana. Additionally, Ochsner Children's has been recognized as the No. 1 hospital for kids in Louisiana for three consecutive years. Ochsner inspires healthier lives and stronger communities through a combination of standard-setting expertise, quality and connection not found anywhere else in the region. In 2023, Ochsner Health cared for more than 1.5 million people from every state in the nation and 65 countries. Ochsner's workforce includes more than 38,000 dedicated team members and over 4,700 employed and affiliated physicians. To learn more about how Ochsner empowers people to get well and stay well, visit www.ochsner.org.

About Hall of Fame Health

Hall of Fame Health (HOFH) exists to develop world-class healthcare solutions and services with premier partners for a diverse group of elite performers, including professional and collegiate athletes and veterans. HOFH offers concierge services to its community across various needs, including access to top doctors and specialists, navigating health insurance and benefits, and accessing behavioral health and crisis intervention services. HOFH actively fundraises for care grants and advocates for issues like health equity. For more information visit www.hofhealth.com