



RELEASE

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Shelley Till Joins Team at Hall of Fame Health

Will Serve as Vice President of Business Development and Partnerships

Hall of Fame Health, an affiliate of the Pro Football Hall of Fame, announced today that Shelley Till has joined its management team as Vice President of Business Development and Partnerships. As Hall of Fame Health continues to add world-class healthcare providers and industry-leading companies to its roster of partners, Till will play a senior role in leading the continued build-out of the overall platform.

Previously, in addition to other business roles, Till had been serving as a mentor and mental fitness coach for athletes that sought assistance through Hall of Fame Health's behavioral health group. That work will continue as Till expands her roles within Hall of Fame Health to the business side of the company. Till's experience in sales and business development, combined with her knowledge of the issues elite athletes face – as a former athlete, coach, and mother of athletes – position her well for these broadened responsibilities.

“We are excited to have Shelley join our team and turn her loose to help grow our services and offerings with great partners,” said Jeremy Hogue, CEO of Hall of Fame Health. “Like all of us on this team, she shares our passion for this mission-driven organization, understands the needs that we’re trying to meet, and sees the impact we can make.”

Hall of Fame Health was launched in 2020 by the Pro Football Hall of Fame with the mission of bringing world class healthcare services and solutions to the community of former NFL players and their families. Since its founding, the entity has created relationships with some of the largest and most premier healthcare organizations in the country. While continuing to focus on the football community, its efforts are growing beyond that narrow focus to other populations and organizations where it can have a positive impact.

Till was previously the Senior Director of Business Development at Vidsig, has been a wellness coach and consultant for multiple organizations, all while spending almost two decades working as a sports broadcaster for numerous organizations including the Big Ten Network. Till played basketball at the Drake University and University of Nebraska and has two Division I athletes as children.

Till can be reached at still@hofhealth.com.